

GERMANY

Summer 2020 Travel Course
The German Industrial Competitiveness
and Innovation Model

May 24-June 3, 2020

***dates subject to change +/- 1-3 days**



STUDY ABROAD

BRIDGEWATER STATE UNIVERSITY

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Travel Dates: May 24 - June 3, 2020

The German Industrial Competitiveness and Innovation Model

Faculty Leaders

Prof. Jakari Griffith

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Course Info

MGMT 357 undergraduate

MGMT 504 graduate

Program Includes

3-credit course tuition, airfare,
Accommodations, in-country
transportation, itinerary activities,
and some meals.

Additional costs: Application fee, most
meals, airline baggage fees & spending
money.

Program Cost

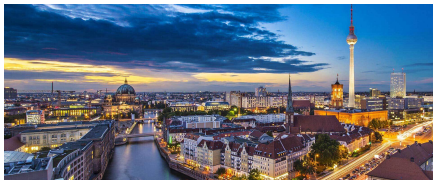
\$2,975

Pre and Post Travel Meetings

Dates TBD

Application Deadline

March 18, 2020



Contact Info

BSU Study Abroad

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Rolling Acceptance

Applications are reviewed and
students are accepted on a rolling
basis. Students are expected to pay
the \$300 deposit within one week of
acceptance.

Course Description

This course will explore the German
model of industrial innovation and its
role as the leading economy in the
European Union. Topics to be
discussed will include culture,
economy, society, history, innovation
strategy, Industry 4.0 manufacturing,
etc.

This course will include in-class
sessions, online assignments and
lectures at Reutlingen University, in the
industrial heartland of Germany.

Sites and Highlights

Visit companies in Stuttgart area
(Mercedes, Hugo Boss, etc.); Attend
lectures at BSU and Reutlingen
University; Tour of ESB's Logistics
Learning Factory; Visit German cities
(Stuttgart and Berlin).

